



GEOFF CASTILLO

ART DIRECTOR

geoffcastillo.com

geoffcastillo@gmail.com

EXPERIENCE

ARTS & LETTERS CREATIVE CO.

Creative

JULY 2017 – PRESENT

Google Chromebook.

Google Assistant.

Other things that don't start with G.

FREELANCE ART DIRECTOR

FEB 2017 – JULY 2017

Droga5 (Google)

Deutsch LA (Volkswagen)

KLINK

Founding Partner & Chief Creative

DECEMBER 2012 – APRIL 2017

Created/designed the Klink brand.

Created/designed the Klink platform.

Pitched and won investors.

Pitched and won brand partnerships.

Oversaw brand collaborations.

Every once in a while, I slept.

Klink was acquired by Delivery.com

DESIGN & BRAND CONSULTING

Freelance

2009 – 2014

Logos, websites, print campaigns,
everything in-between.

MACBETH PHOTOGRAPHY

Creative / Photographer

AUGUST 2012 – APRIL 2013

Learned a thing or two about light,
cameras and getting people to smile.

EDUCATION

VCU BRANDCENTER

Master of Science in Business

Branding and Art Direction

UCF, BURNETT HONORS COLLEGE

Bachelor of Arts

Advertising and Public Relations

Cum Laude with university honors.